

FEATURE BRIEF

Cloudli Automatic Intelligent Routing (A.I.R.)



The Best Fax Experience for Every Customer, Every Time

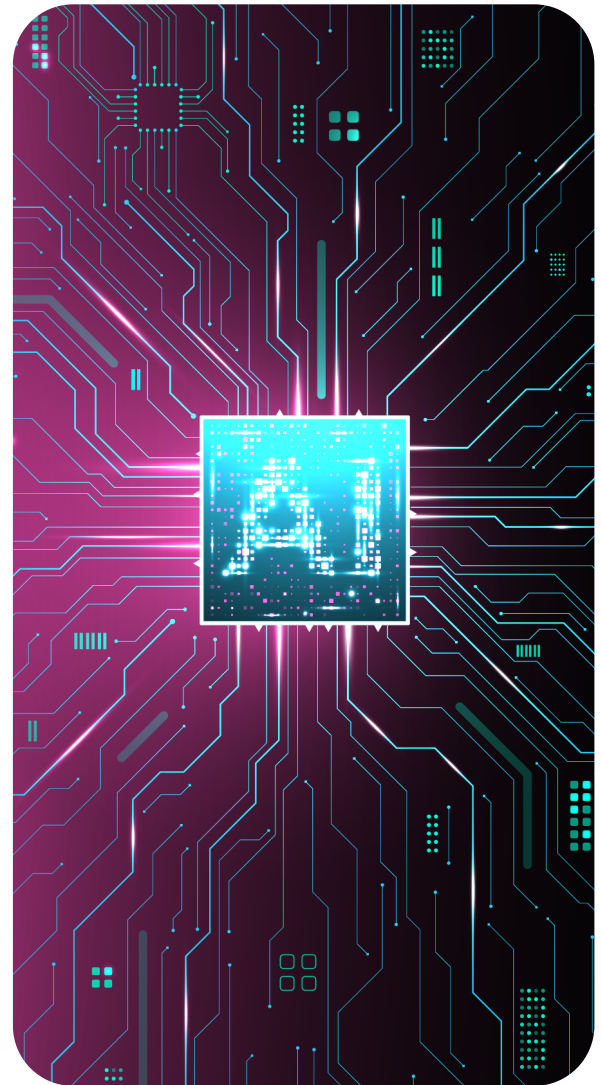
Cloudli Automatic Intelligent Routing (A.I.R.) is an algorithm designed to optimize business fax deliverability by dynamically routing around under performing paths. This feature, part of Cloudli's T.38 fax service, monitors and analyzes the quality, route patterns and success rate of every fax, and then implements real-time routing optimizations to enhance the performance, efficiency and reliability of your document transmissions.

Why Use Cloudli A.I.R.?

- Improves deliverability for every fax
- Delivers faxes using the most successful paths via a machine-learning-powered algorithm featuring innovative "self-healing" technology
- Adjusts routing automatically, in real-time, around broken links
- Provides visibility into all fax attempts, whether successful or erroneous, via Cloudli's user-friendly Fax Dashboard

How it Works

Cloudli A.I.R. monitors all paths for each fax, whether successful or not. The algorithm prioritizes the routes with the most successes, ensuring faxes only travel on clean paths. Since T.38 is real-time fax technology, the algorithm allows for immediate and automatic routing around broken paths, ensuring faxes complete on the next send attempt. All Cloudli Fax products leverage A.I.R., so there's nothing for you to install – just fax away using your Cloudli Fax service with the peace of mind that your faxes will be delivered with the utmost reliability, every time!



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