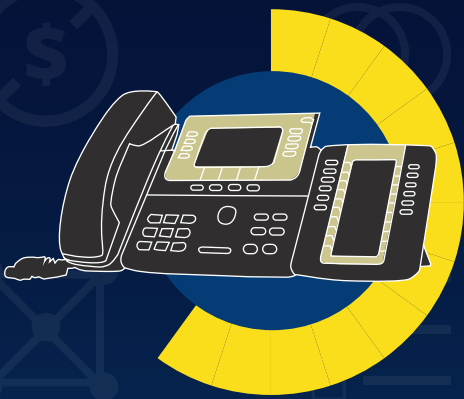


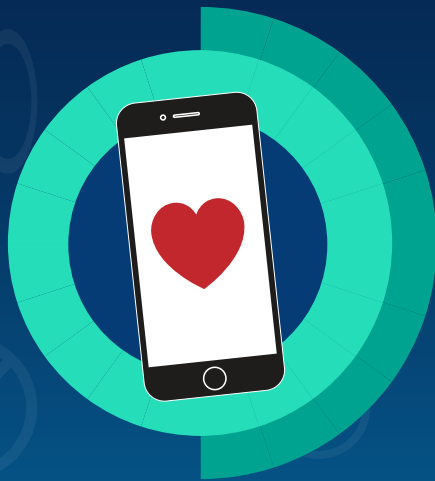
# The Changing Business Communications Landscape

## Three Defining Statistics to Know



**61%**

of businesses with traditional phone systems adopt VoIP phone systems at the end of their contract.



**150%**

Trendsetting organizations were found to be 150% more likely to use mobile communications solutions than follower organizations who tend to play catch up.



**34.3%**

of businesses have reduced IT spending by an average of \$161k a year by eliminating redundant apps and shifting to cloud-based unified communications as a service (UCaaS) solutions.

Sources: Cisco, Blueface Business Communications, Aberdeen, Gartner, NoJitter, Aberdeen, Owl Labs, PGI, Nemertes Research (<https://getvoip.com/blog/2020/07/10/state-of-uc-2020/>)

